

CONTRACT

WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

SRCP Media, Inc.
201 N Union St
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u>		<u>Alt Order #</u>
397168 /		06365616
<u>Product</u>		
TOM SMITH 10/09		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/14/12	316	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tom Smith for Senate		10/08/12 / 10/08/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	15
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	43	10/09/12	10/12/12	TU-F Late News	10P-1030P		:30			NM	5 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				5	\$450.00		
N 2	43	10/09/12	10/12/12	TU-F Late News	1030P-11P		:30			NM	5 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				5	\$450.00		
N 3	43	10/09/12	10/12/12	TU-F 2p-230p	2p-230p		:30			NM	5 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				5	\$35.00		
N 4	43	10/09/12	10/12/12	TU-F 230p-3p	230p-3p		:30			NM	5 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				5	\$35.00		
N 5	43	10/09/12	10/12/12	TU-F 630p-7p News	630p-7p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				1	\$150.00		
N 6	43	10/09/12	10/12/12	TU-F 7a-8a	7a-8a		:30			NM	5 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				5	\$50.00		
N 7	43	10/09/12	10/12/12	TU-F 730p-8p	730p-8p		:30			NM	5 \$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-TWTF--				5	\$250.00		
N 8	43	10/13/12	10/13/12	Late Run 10P News	Various		:30			NM	1 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-----1-				1	\$350.00		
N 9	43	10/14/12	10/14/12	NFL Eagles	Various		:30			NM	1 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-----1				1	\$2,500.00		
N 10	43	10/11/12	10/11/12	X Factor Thu	8p-10p		:30			NM	1 \$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	---1---				1	\$1,300.00		
N 11	43	10/10/12	10/10/12	X Factor Wed	8p-10p		:30			NM	2 \$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	--2----				2	\$1,300.00		
N 12	43	10/09/12	10/12/12	TU-F 630p-7p News	630p-7p		:30			NM	4 \$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	- TWIF--				4	\$150.00		
N 13 43		10/09/12	10/12/12	TU-F 730a-8a			:30			NM	
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	10/08/12	10/14/12	- TWIF--			3	\$50.00		

Totals 43 \$14,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	43	\$14,000.00	\$11,900.00
Totals	43	\$14,000.00	\$11,900.00

Signature: _____ **Date:** _____

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